

# BETHANY ARMSTRONG

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## RECENT EXHIBITIONS

### F|O|U|N|D|E|R|Y

May 16, 2008, Exhibition of my University of Wisconsin student's work in Experimental Typography, Spring 2008. Event organization, invitation and typeface design.

### *e's of water*

June 2007, UWM Kenilworth Square, Milwaukee, Wisconsin. Collegiate collaboration; installation, video, performance, environmental design, typography, and playbill.

### *Yesterday*

April 2007, Dramatic Play. Live Animation & Illustration

### *China Daily*

April 2007, UWM Golda Meir Library, Special Collections, Milwaukee, Wisconsin. Journal as a sculpture; photos, text and fabric on dress form.

### *Hyphenasian*

July 27, 2006, UWM Main Stage, Milwaukee, Wisconsin  
October 6-7, 2006, The LIU Kumble Theater, Brooklyn, New York. Dance and multimedia collaboration; animated type and stop-motion video.

### *Middle Air*

Wo Bu Yao *solo performance & art*  
June 2006, 798 Times Space Gallery, Beijing, China  
Collaboration with Professor William Andersen; postcards.  
Solo performance; fabric, ink and postcards.

### *Wall of Fame*

February 2006, Milwaukee, Wisconsin, the Eisner American Museum of Advertising & Design. Collaborator on venue announcement and wall sculpture. Display of spreads from my student book, *Page vs. Frame*

### *life*

July 2003, Blue Tree Gallery Pittsburgh, Pennsylvania  
Solo art show, 34 works on display, acrylic and mixed media.

## VOLUNTEER

### Andira Rain Tees

2007-2009 Global. Apparel line created to save the rain forest.

### American Institute of Architecture Students

2006-2007 Milwaukee, Wisconsin. Forum 2007 marketing materials & logo.

### UWM Women's Resource Center

2005-2006 Milwaukee, Wisconsin.

## EDUCATION

School of the Art Institute of Chicago (SAIC)  
2008-present, Chicago, Illinois  
*studies:* MFA. High Honors

### University of Wisconsin – Milwaukee

2005-2006 Milwaukee, Wisconsin  
Summer 2006 study abroad, China  
*degree:* Bachelors of Fine Arts (BFA)  
Major Graphic Design, Minor Film Arts. 4.0 GPA

### University of Wisconsin – Madison

2004 Madison, Wisconsin  
*studies:* Communication Arts, Television & Film. High Honors

### The Art Institute of Pittsburgh (AIP)

1996-1999 Milwaukee, Wisconsin  
*degree:* Associates Degree in Computer Science  
Major Graphic Design, Minor Animation. 3.8 GPA

## WORK EXPERIENCE

### SAIC *teaching assistant*

2008-present, Chicago Illinois  
Advanced Typography with Daniel Morgenthaler.

### UW-Milwaukee *adjunct professor*

Fall 2007-Spring 2008, Milwaukee, Wisconsin  
Dynamic Typography and Typography I: basic animation skills focusing on typography in motion.  
Experimental Typography: 2D to 3D critique class & exhibition.

### Thiel Design *multimedia specialist*

Summer 2006-2008, Milwaukee, Wisconsin  
Designer of print, video, and multimedia materials, as well as producing, editing, and providing art-direction for client TV segments, photo shoots and DVD components.

### The Abreon Group *associate level 1*

2002-2003, Pittsburgh Pennsylvania  
Winner of the 2003 IBM Award for eLearning Excellence,  
Graphic & Multimedia Designer, building instructional multimedia presentations for company learning aids.

### Xceed Consulting *web graphics director*

2000-2002, Pittsburgh Pennsylvania  
Head of web site design department responsible for graphic design, branding, coding, and multimedia. Bridged the gap between the front-end designers and back-end programmers. Contributions to software development projects.

## AWARDS

SAIC Trustee Merit Scholarship  
AIAS Forum 2007 Logo Competition Winner

## AFFILIATIONS

AIGA, STA, ATypI

## SKILLS & SOFTWARE

MAC & PC savvy. Photography / Video Art Direction, HTML, CSS, Animation, FinalCutPro, AfterEffects, InDesign, Illustrator, Photoshop